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## ADJ Launch New VF Series Fog & Snow Machines In Time For The Busy Holiday Season

### Affordable ADJ VF Series Fog & Snow Machines Create Ideal Canvas for Exhilarating Effects

ADJ understands that lighting effects are not the only things that make for a great lightshow; sometimes fixtures look even better when they're cutting through a hazy mist of fog to create the kind of ethereal atmosphere to get them feeling festive. Or, it might be a simulated snow effect that helps them feel in the spirit of the holiday season. ADJ's new series of VF fog and snow machines offers users excellent effects but with all the practical benefits of modern, forward-thinking technology. With fog and snow machines infamous for being temperamental, ADJ has set out to provide its customers with reliable, affordable machines which not only *meet* expectations but *exceed* them. Coming in a range of sizes, the VF Series suit the needs of all types of user, no matter what their line of work.

#### VF400

The most compact of the ADJ VF units is the VF400: a 400-watt mobile fog machine that, due to its size and output, is ideal for mobile entertainers, small nightclubs, and bars that want to add atmosphere to their lightshows. Due to ADJ's use of high-quality water-based fog fluid and a high-efficiency heater block, the VF400 creates more fog and leaves fewer residues than the other machines in its class. This efficiency runs across the whole range, providing reliability and giving users more bang for their buck.

The reasons that the VF400 model is perfect for mobile DJs and smaller venues are its fast warm-up time of just five-minutes and its output of fog, which covers 3,000 cubic feet per minute. These features enable a super-quick setup – essential for mobile DJs and entertainers – and give users the ability to fill any small dance-floor or room with quality fog, so that their lightshow can cut through, creating unique, enticing effects for audiences.

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The internal fluid tank on the VF400 holds 0.5-liters, ensuring that users have plenty of juice for the job, and the fluid level indicator lets them know when the tank is running low so they'll never be caught off guard. The unit also comes with a wired remote, allowing fog effects to be triggered as and when the user needs them. This is ideal for mobile entertainers, as they can retain control without having to move from behind the booth or off the stage. Weighing in at just 4 lbs. / 2 kg., the VF400 can be easily transported, stored and moved – perfect for the portable needs of any mobile DJ or entertainer.

## **VF1000**

ADJ's VF1000 model is more powerful than the VF400 – with a heater rated at 1000-watts – and its 1-liter tank holds more fluid, offering an impressive output of 8,000 cubic feet per-minute following a heat-up time of six minutes. Not only does the VF1000 feature the same high-efficiency heater block, leaving less residue, but innovative Electronic Thermo Sensing (ETS) allows for optimum heating levels, making for a better liquid to fog conversion ratio. Much like the VF400, users have the benefit of a fluid level indicator, a wired remote, plus a wireless remote also included. What sets the two units apart, however, is the low fog fluid shut-off sensor, which protects the pump should fluids levels venture too low. The VF1000 also features a fog output switch on its rear-panel for increased control.

With a higher fog output and its low fluid shut-off sensor, the VF1000 is great for medium sized venues or for events where the machine is required to be used all night and therefore likely to run low at some point. For venue owners that need an affordable room-filling fog effect that can be activated and set up quickly and easily, the VF1000 is the ideal fixture.

## **VF1300**

The VF1300 model includes many of the same features as the VF1000, with the main differences being in fluid capacity and output. This 1300-watt fog machine covers 12,000 cubic feet per minute with just a 7-minute warm-up time and has an external 2.3-liter fluid tank. A wireless remote control and a wired remote control are included with the machine, so the VF1300 can sit nicely alongside other wireless fixtures and be controlled from afar, enabling users to unleash cool fog effects from anywhere in the venue. Weighing 15 lbs./7 kg., the VF1300



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is more sizable than the VF400 and VF1000 but is still easy to store and transport, as well as being able to give that extra coverage for users who operate in more expansive venues. An optional timer remote control for the VF1300 may be purchased separately.

### **VF1600**

The largest machine in ADJ's new VF Series is the VF1600, which packs 1500-watts of power, heats up in eight-minutes and, with an external fluid tank holding 2.3-liters, has an impressive fog output covering 20,000 cubic feet per minute. Using the VF1600, users can pump out enough fog to cover a dance-floor of any size or to create intense atmosphere for any stage production, especially when used in combination with an ADJ lightshow. As with the VF1000 and VF1300, the VF1600 features ETS, a low fog fluid shut off sensor and a fog output switch, as well as a high-efficiency heater block.

Other than its larger fluid tank and greater output, the VF1600 also differs from its sister models due to its wired timer remote. This timer allows users to control not only the duration of fog blasts but also the time separating each burst, giving unbeatable control and letting them match the density of the fog to the venue they're working in. Once users have set up the fixture, the timer will do the work, leaving them to concentrate on other aspects of their lightshow or performance. The VF1600 also includes a wireless remote control.

The VF1600 is also the only fixture in the series which features 3-pin DMX connections, allowing users to operate the machine from a DMX controller of their choice. As with the other models, a wireless remote control is also available as an additional extra, enabling users to include the VF1600 in their wireless setup and furthering the user's room for creativity. Weighing in at 22 lbs./10kg., the fixture remains relatively compact, and also offers great value for money, especially considering the high fog output that the unit provides.

### **VF Flurry**

The VF Flurry is a highly efficient, 600W Snow Machine with a simulated snow spray distance of 2-5 meters. The magic of simulated snow for the holidays is enjoyed by young and old. The VF Flurry is an easy-to-use machine to be used in indoor and outdoor stage productions. There are a variety of quality features on

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the VF Flurry. On the rear of the unit is a Low/High volume selection switch that allows users to change the snow output, an On/Off switch, and a snow fluid level indicator. There is a 1 Liter internal snow fluid tank, plus a low snow fluid shut off to protect the pump.

The VF Flurry comes with a wired remote control equipped with a low to high output volume potentiometer. The machine is a compact 13.5" x 10" x 8" / 340x255x200mm and weighs it at only 8 lbs./3.8 kgs. The VF Flurry uses water based snow fluid.

“With our new VF Series we really wanted to eradicate the unpredictability of fog and snow machines and offer forward-thinking solutions without having to bump up prices,” Alfred Gonzales, national sales manager for ADJ USA, explains. “Whatever our customers’ requirements for atmosphere-enhancing effects, our versatile new range should offer them the right machines for their needs at a price they can afford, allowing them to create a unique canvas on which to project pure lighting excitement.”

**Check out a demo video of the VF Series Fog and Snow Machines here:**

<https://www.youtube.com/watch?v=dHgPAkGdC7E&list=UU3KEbGyNsHN00eZ ZSyekbtg>

For pricing and availability contact a worldwide authorized ADJ Dealer.

ADJ USA Dealer locator: <http://www.adj.com/dealer-locator>

ADJ Europe Dealer locator: <http://www.americandj.eu/en/store-locator>

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