



[www.adj.com](http://www.adj.com)

## Meet the Hex-pert

### ADJ's Versatile Ultra HEX Par 3 Provides Quality Color across the Board with 6-in-1 HEX LED

The latest highly-adaptable product from ADJ is the Ultra HEX Par 3; an LED Par fixture which produces wide washes in an almost-infinite range of rich, vibrant colors, thanks to an expert combination of three 10W 6-in-1 HEX LEDs and 63 built-in color macros.

The HEX Par 3 is incredibly versatile, and this adaptability comes from ADJ's use of Hex LEDs, which pack Red, Green, Blue, Amber, White, and UV into one diode, allowing users not only to choose from a range of colors but to use ultraviolet light, making the fixture great for those extra glowing effects often needed in party environments and for stage productions.

Smooth color mixing of the 6-in-1 HEX LED allows users to choose from a practically infinite palette of unique, party-enhancing color combinations. Plus, with 63 built-in color macros, ADJ has already chosen a large variety of popular colors that may be dialed in from the unit's 4-button DMX digital display or via a DMX controller. Thanks to a 40-degree beam angle, the unit provides wide washes which are perfect when utilized for stage performances – as a low-heat output wash solution – or for architectural wall washing, mesmerizing audiences as they are submerged in color. For a more balanced, wider wash effect, a gel frame is also provided to allow the use of an optional diffusion filter.

No matter how the Ultra HEX Par 3 is being used, a choice of five selectable dim curves allow a more focussed application of the product – whether it be for stage, TV, theatre, architectural (or standard). The fixture is also flicker free for use in TV production. However, not only is the fixture perfect for lighting stages and TV studios, but with its patent-pending intelligently designed DMX/power input/output connectors, the Ultra HEX Par 3 is ideal for providing up-lighting at venues of all sizes. With its LED pulse and strobe effects, Mobile DJs and clubs will find the Ultra HEX Par 3 ideal for creating a party atmosphere, and, with such a varying range of colors to choose from, the lighting can easily be set to suit the general theme of a party, no matter what the occasion!

Control over the Ultra HEX Par 3's unique range of effects is offered through a choice of five operational modes: Static Color, Dimmer, Auto Run, Sound Active and DMX Controlled. While in DMX-controlled mode, users have a choice of 6, 7, 8, 11, and 12-channel modes. The basic 6-channel mode allows control over the 0-100% dimming of RGBWA + UV for each LED. The 7-channel mode furthers this by offering 0-100% master dimmer control too. Users can add control over slow-fast strobing to this list by opting for the 8-channel mode. In 11-channel mode the further three channels offer users selection of Dimming, Color Macro, Color Change, Color Fade and Sound Active modes; selection of the programs for these respective modes; and control over the speed and sensitivity of these programs. Finally, the full 12-channel mode allows users the further option of remotely selecting the five Dimmer Curves. For a simpler control option, the Ultra HEX Par 3 is also compatible with the ADJ RFC wireless remote control as an optional add-on.

With a low power draw of 26W (with all LEDs full on), the Ultra HEX Par 3 is great for use in clubs running late into the night, and also for productions where a low-heat output fixture is needed. For big scale productions and more-extensive lightshows, up to twenty Ultra Hex Par 3s may be daisy chained via IEC input/output sockets for neater cable runs and reduced set-up and tear-down times.

"We feel like we've really struck gold with the innovative new Ultra Hex Par 3," Alfred Gonzales, national sales manager of ADJ USA explains. "With 6-in-1 HEX LEDs and 63 built-in color macros, users really can achieve all kinds of colors with ease – and even UV effects – making the fixture the perfect wash solution for nightclubs, houses of worship and stage productions. Being compact and lightweight, the fixture is ideal for mobile entertainers and, with a low power draw, it's also great for anyone who requires a powerful wash solution to run over a long period of time."

There isn't a sector that the wide wash and flexible colors of the ADJ Ultra HEX Par 3 won't cover; whether part of a mobile or static lightshow, used as up-lighting in churches or as a wash effect in

#### ADJ , USA

6122 S. Eastern Ave.,  
Los Angeles, CA 90040  
[www.adj.com](http://www.adj.com)  
[www.americanaudio.us](http://www.americanaudio.us)

#### ADJ, Europe

Junostraat 2 6468 EW Kerkrade  
The Netherlands  
[www.adj.com](http://www.adj.com)

#### PRESSNEWS:

<http://americandj.newslounge.eu>

# PR&Communication

theatre, or providing UV effects for a party with young clientele. Furthermore, with ADJ offering this unique fixture at a more than reasonable price, users can reap the benefits without breaking the bank.

**Check out a product demo of the ADJ Ultra HEX Par 3 product demo here:**

<https://www.youtube.com/watch?v=wNE90rjAWKw>

**For more information Contact ADJ:**

ADJ USA - Tel: 800-322-6337/+1-323-582-2650 • [info@americandj.com](mailto:info@americandj.com)

ADJ Europe - Tel: +31 (0)45 546 85 00 • [info@americandj.eu](mailto:info@americandj.eu)

Web: [www.adj.com](http://www.adj.com)



[www.adj.com](http://www.adj.com)

**ADJ , USA**

6122 S. Eastern Ave.,  
Los Angeles, CA 90040  
[www.adj.com](http://www.adj.com)  
[www.americanaudio.us](http://www.americanaudio.us)

**ADJ, Europe**

Junostraat 2 6468 EW Kerkrade  
The Netherlands  
[www.adj.com](http://www.adj.com)

**PRESSNEWS:**

<http://americandj.newslounge.eu>