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## **ADJ Lighting Provides The Passion At The Castle Of Love Festival**

**One of Europe's biggest dance festivals chooses ADJ lighting to bring the love**

This summer saw ADJ lighting and effects being used on the main stage at a popular two-day festival in the Netherlands, Europe. Chosen by lighting designer Tom Franken (Tomorrowland, TomorrowWorld, Dance Valley) and supplied by U Rent in Kerkrade, the ADJ products were installed to bring pure lighting excitement to the 20,000 music-lovers attending the Castle of Love event from August 16-17<sup>th</sup>, the technical manager for which was Tim Vreuls.

Based at Castle Park Erenstein, not far from the ADJ European Headquarters, Castle of Love is one of the biggest festivals in Europe and is now in its ninth year. The event is given a distinct atmosphere by its woodland surroundings and castle grounds setting, which is used as a backdrop for stages this year graced by top dance acts such as The Partysquad, Yellow Claw, Sick Individuals and Jay Hardway.

In front of the historic castle itself, on the water that surrounds it, the main stage was set-up, with the dance-floor overlooking the water. This offered the perfect chance for ADJ lighting to illuminate the building and send beams flashing out across the water, creating pure lighting excitement for the music-lovers in attendance. Tom installed a range of ADJ products – including fog effects and Matrix panels – in order to accentuate the features of the stage and make the weekend a party to remember for the thousands of guests.

Mounting nine Matrix Beam LEDs to create one large LED screen behind the DJ booth, Tom used DMX-programming to create an inward moving love heart – the logo for the event – utilizing the 225 3-watt warm white LEDs. He also deployed six hyperactive 3 Sixty 2Rs, which used their 360-rotation, dual heads, and powerful Phillips 2R discharge lamps to throw stunning beams of vibrant color across the water and onto the dance-floor, generating an energetic and vibrant atmosphere for the audience.

Adding some real punch to the lightshow, Tom also installed eight Vizi Roller Beam 2Rs, which created a mesmerizing display of rolling 360-

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degree multi-beam effects, alongside eight multi-faceted Vizi Beam Hybrid 2Rs. The use of four FREQ Matrixes provided wild 16-zone LED strobe effects, making for an energy-driven lightshow that matched the House and EDM vibes of the artists performing.

Keeping the dance-floor and stage immersed in color were sixteen Wifly QA5 IPs, their 5-watt quad (RGBA) LEDs bringing the whole area to life with rich vibrant hues and smooth color mixing. Being IP65 outdoor rated, these ensured dependence no matter what the weather. Finally, Tom also installed ten Inno Color Beam LEDs, which, when used in combination with the dense and effective output of four Fog Fury 3000s, delivered in-air lighting excitement, offering sharp beams of color to cut through the smoky haze which hung above the audience.

“Music festivals are an essential aspect of our modern culture and are enjoyed by music fans of all ages and backgrounds across the world. We were, therefore, delighted when Tom and the team at Castle of Love chose ADJ products with which to light their event,” Dirk Kast, CEO of ADJ Europe, told us. “ADJ fixtures, such as our 3 Sixty 2R and the Matrix Beam LED, were not only essential to creating the atmosphere of the festival, but also to reinforcing the branding. Seeing thousands of dancers using their hands to copy the festival’s ‘heart’ logo as it flashed across our Matrix Beam LEDs proves just how successful this collaboration was; the audience interacted with the lighting, which is great.”

Footage of ADJ in action at Castle of Love can be seen here:

<http://www.youtube.com/watch?v=toWPecfplb4>

## Castle of Love Festival 2014

<http://castleoflove.nl/>

<https://www.facebook.com/castleoflove>

## Gear List:

- 6x ADJ 3 Sixty2R
- 8x AD Vizi Beam Hybrid 2R
- 8x ADJ Vizi Roller Beam 2R
- 9x ADJ Matrix Beam LED
- 10x ADJ nno Color Beam LED
- 4x ADJ Freq Matrix
- 16x ADJ WiFly QA5 IP

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# PR&Communication

- 4x ADJ Fog Fury 3000
- 2x American Audio Sense 15
- 4x American Audio Sense 18B Subwoofer
- American Audio XLT Amplifiers
- American Audio LSM Processors
- All cabling was done with Accu Cable

## **Lighting Designer**

Tom Franken, Netherlands

## **Technical Manager**

Tim Vreuls

## **Audio & Lighting Rental Company**

[www.u-rent.biz](http://www.u-rent.biz)

## **For more information Contact ADJ:**

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