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## ADJ Lighting Announces “Tag It With Light” Light Bombing Video Contest

ADJ Lighting announces that they are hosting a fun YouTube video contest with video guru, Brian S. Redd. This contest invites participants to share video clips of up to five minutes in length demonstrating their most creative “light bombing” techniques & displays. Contest participants could win one of five battery powered lighting fixture prizes.

To learn more about the contest be sure to check out Brian S. Redd’s explanation here: [https://www.youtube.com/watch?v=CRlkyfU6B4Y&list=UU7AIDfYGk0PkFLZYnOJ\\_dFg](https://www.youtube.com/watch?v=CRlkyfU6B4Y&list=UU7AIDfYGk0PkFLZYnOJ_dFg)

ADJ urges that all participants be creative & have fun, but be safe and avoid any activities that include dangerous light rigging or hazardous areas as well as anything unlawful, such as illegal trespass or disturbing the peace.

“We are very excited to host this summer video contest,” said, Brian Dowdle, marketing director of the ADJ Group of Companies. “Light bombing is a fun form of light expression. We look forward to seeing the creative uses that participants come up with for this contest. Plus, we have some great battery powered fixtures on offer for prizes.”

This is worldwide contest. No purchase is necessary. To enter participants need to make a YouTube video, then post it under Brian S. Redd’s official contest video here: <https://www.facebook.com/djbriansredd>. The deadline for submissions is 5pm (Pacific time) Friday, August 8, 2014.

To learn more about this contest, including rules and how to submit a video please visit the official rules, terms and conditions here: <http://www.adj-newswave.com/newswave/rules/adj-tag-it-with-light-rules.htm>

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