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ADJ , USA

6122 S. Eastern Ave.,
Los Angeles, CA 90040
www.adj.com
www.americanaudio.us

ADJ, Europe

Junostraat 2 6468 EW Kerkrade
The Netherlands
www.adj.com

PRESSNEWS:

<http://americandj.newslounge.eu>

Let's Go Crazy

ADJ's Crazy 8 Offers Explosive Lightshows without Blowing the Budget

ADJ's unique new **Crazy 8** moving head is an LED fixture capable of producing eight tight 4.5-degree beams of light from 8W white LED sources over two individually-controlled moving bars of four LEDs, allowing users to create incredible chases and an unbeatable array of atmosphere-enhancing effects.

Thanks to its unique design, powerful LED light-sources, and 8-zone chasing, the Crazy 8 creates a blaze of tight white beams and generates dazzling mid-air effects above the dance-floor, making the fixture ideal for the intense atmosphere of clubs or as part of a mobile DJ's lightshow. The Crazy 8 is also perfect for creating excitement at events or as part of a production, with smooth, fast motors, for panning and independent tilt movements, allowing the fixture to twist and gyrate; sending intense beams of pure lighting excitement shooting out in every direction to wow any audience. In addition to this, dimming, pulsing and strobing effects give users a truly innovative, flexible and electrifying lighting fixture.

The Crazy 8 offers four operational modes: DMX controlled, Show (stand alone), Sound Active and Master/Slave, so for those wanting to avoid the technicalities of DMX programming (such as inexperienced lighting users) multiple fixtures can follow the master unit for a simply synchronized light show. Sound Active mode features a number of exciting built-in programs, including LED pulse and strobe effects, while the Show mode allows the pre-programmed patterns to run at a constant user selected speed.

Pan invert and independent bar tilt invert can be used to add perceived complexity to a master/slave show without the need for advanced and time-consuming DMX programming, making it perfect for DJs who need an impressive lightshow without the hassle. Lamp Flip mode can also be activated, allowing users to select a desired starting point for their LEDs to illuminate when running the pre-programmed patterns, with the LEDs chasing left to right or right to left. These features allow impressive synchronized lightshows to be easily created when multiple fixtures are used together; the limitless, unique movements of the two bars of bright LEDs allow mobile DJs or clubs to bring their dance-floor to life and wow audiences with a series of crazy, random beam effects.

Working exceptionally well when controlled by DMX and with multiple channel modes to choose from, control of the Crazy 8 couldn't be more creatively liberating or precise. Users have access to a total of five different DMX channel modes (1, 9, 12, 15 & 21), each offering an increasing level of control. The simple 1 channel mode allows remote selection of four pre-programmed light shows, while the 9 channel option provides independent control of the fixture's 540-degree panning movement and two separate 150-degree tilt movements. This mode also offers control over 0-100% dimming, variable speed strobing and the selection of 16 pre-programmed LED chase patterns, with speed control. The 12 channel mode adds separate control over dimming on the top and bottom rows of LEDs as well as the ability to select from five different dimming curves. Using the 15 channel mode adds fine pan and tilt control, with the micro-stepper motors offering smooth, fluid movement and precise positioning. Finally, stepping it up a gear to the 21 channel



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mode allows even more concise control, with users able to blackout or adjust the dimming for each of the eight LEDs individually.

A back-lit four button LED DMX menu allows for easy, clear DMX addressing and mode selection, and the Crazy 8 is also compatible with the separately sold ADJ UC3 easy-to-use controller. The flexible mounting brackets allow club owners to permanently install the fixture in a venue and DJs to attach it overhead to a mobile lighting rig, or, alternatively, the unit can simply be set on the ground; so positioning and control are variable and easy to adjust.

“ADJ is always trying to stay one step ahead of the game, and for the Crazy 8 we’ve combined two independently moving bars of bright LEDs with quick-sweeping 8-zone LED chasing, giving the user a crazy and truly unique moving head solution,” Alfred Gonzales, national sales manager of ADJ USA, explains. “The Crazy 8 is a versatile fixture which can be utilized for a range of applications; club owners will find the wide pan and tilt angles enable the effects to fill their venue and mobile DJs can make the most of the Lamp Flip function and impressive 8-zone chasing, creating an intense atmosphere for their audience, no matter what the function.”

With an extremely long lamp life and very low power consumption (90W with all LEDs on full), the Crazy 8 runs extremely cool, requires no duty cycles and will have no problems running all night – so it’s perfectly suited to nightclubs, late-night bars, or lengthy productions or events. Daisy-chaining multiple fixtures is a breeze thanks to the Powercon connections on the rear and multi-voltage operation, meaning up to four fixtures can run from a single power supply at 120V or seven at 230V.

While just one Crazy 8 fixture can transform a room, truly mesmerizing effects can be achieved when used in multiples – making for the ultimate party! The Crazy 8 really is made for venues, mobile entertainers, and for use on stage, and just two fixtures used in combination will revitalize any club, stage show or DJ setup with a whirlwind of wild white light and uniquely ‘random’ movements. Get game-changing results without blowing your budget and make the craziest lightshow in town a reality with ADJ’s Crazy 8!

The Crazy 8 is in stock and available now in the USA and is due to arrive in Europe at the end of May 2014.

Check out the product demo video for the ADJ Crazy 8 here:

<https://www.youtube.com/watch?v=FwRaolFoEY>

For more information Contact ADJ:

ADJ USA - Tel: 800-322-6337/+1-323-582-2650 • info@americandj.com

ADJ Europe - Tel: +31 (0)45 546 85 00 • info@americandj.eu

Web: www.adj.com

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